



Perry Hines

Director of Advancement, Covenant Christian School

Principal, The Hines Group, LLC

Perry Hines of Hamilton County is a graduate of Western Kentucky University and the University of Minnesota, Carlson School of Management. A seasoned marketing executive, he has more than 20 years of experience with Fortune 100 companies shepherding some of the most iconic brands in the U.S., including Cheerios® Yoplait®, Anacin® Dimetapp® and Robitussin®.

Perry currently serves as principal of The Hines Group, LLC, a private firm helping businesses achieve their strategic growth objectives. He has served on numerous national boards of directors. Indianapolis-based board affiliations include Boy Scouts of America Crossroads Council, Indianapolis Zoo, Indianapolis Chamber Orchestra, Indianapolis Urban League (chairman), ICVA and Indiana Humanities (treasurer).

Perry currently serves as the Director of Advancement for Covenant Christian School, where he leads the fundraising efforts of the school.