



**Lisa Almert**  
**Marketing Manager, Customer Engagement**  
**Roche Diagnostics**

Lisa Almert has been with Roche Diagnostics for 15 years. Currently, Lisa works as Marketing Manager, Customer Engagement in the Point of Care business.

Prior to joining Roche, Lisa worked as an Independent Meeting Planner for several local companies in Indianapolis and also worked in sales at several local hotel properties. Lisa received a Bachelor of Science degree in Hotel and Restaurant Management from Purdue University.

Lisa has served on many industry boards and committees including Indiana Meeting Professionals International, American Association of Blood Banks, United Way, American Heart Association and Keep Indianapolis Beautiful.

Lisa enjoys spending her time with her husband and two children. Lisa also spends her free time volunteering with her church, the Mass Ave. Criterium, the Super Bowl and the Juvenile Diabetes Research Foundation. Lisa is excited to join the Board of Directors for *Beyond This*.