



Indea Snorden, Educator

Indea Snorden was born and raised in Indianapolis, IN. She has a Bachelor of Science degree in Electrical Engineering as well as a Master's degree in Business Administration from Purdue University. Indea's commitment to providing access for all children to a quality education has never been deterred by the demands of her profession. While pursuing her Bachelor of Science degree in Electrical Engineering at Purdue University, Indea tutored students and established after school programs in Math and Science through the National Society of Black Engineers and outreach programs for students in the Lafayette and Indianapolis, Indiana areas. After moving to the Atlanta area to enter the private sector with Hewlett-Packard, Indea continued her work with children as a tutor and mentor, including teaching 3rd graders how to solve calculus problems within weeks.

Indea was one of the first non-traditional fellows to be recruited from the private sector to become a fellow in a national fellowship program by the name of Building Excellent Schools. Building Excellent Schools is a highly competitive national fellowship that provides hands-on training to a select group of outstanding leaders who approach urban education with a focus on high academic standards and a structured school culture. Indea was one of the first cohort of fellows to be selected to open a school in Atlanta through BES.

She has also had documented success in the private sector areas of consulting, program / project management, organizational strategy, and digital marketing strategy within the energy, consumer products, and high-tech industries. During her 6 years at Hewlett-Packard, Indea received awards for excellence in sales and leadership. During the course of her career, she generated an excess of \$15 Million worth of business within 4 years at HP and at Georgia Pacific she was able to save the company over \$14 Million and increase productivity by 20%.

While working in the public sector in education, Indea has implemented data analytics systems and key culture enhancement strategies to improve overall school academic performance by 50% within two months.

Indea leverages her STEM consulting and school turnaround results to increase the STEM pipeline with a diverse workforce. Indea has transformational results in K-12 STEM education in the areas of data analytics and interpretation, leadership academies, increasing academic rigor, improving culture and climate, cooperative discipline systems, restorative practices and increasing student engagement.

In her spare time, Indea likes to play guitar, experience the arts, travel and hike.